



bug plays a vital role in our ecosystem. And according to entomologists and ecologists, insects are vanishing at alarming rates.

Insects are part of nearly every food chain. There is a direct correlation between the demise of insects and a decline in bird, bat and fish populations. Insects help decompose the dung of grazing animals to unlock nutrients that fertilise our soils. Tunnelling insects aerate the ground to help soil retain moisture. This prevents productive lands from becoming barren and stops arid regions expanding. Predatory insects can reduce our use of toxic pesticides, protecting our waterways and saving the agricultural sector millions of dollars.

Pollinators, like bees, are arguably the most vital of all insects. The majority of food consumed by humans relies on pollination. Without pollinators, crops can't reproduce, and animals and humans lose key food sources.

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